

# Nextdoor Neighborhood Faves

Promotional Kit for **Public Agencies**



Nextdoor Neighborhood Faves, the only annual awards celebrating local businesses that are most loved by locals

JOIN THE CELEBRATION

**91%** of Nextdoor neighbors say that supporting small, local businesses is important to them\*

Include Neighborhood Faves in your June marketing to support your community and get more engagement on posts.

This kit has everything you need to get neighbors voting for local businesses from **June 1 - June 30.**

#### Easy start checklist:

- ☐ Post on Nextdoor to encourage neighbors to vote
- ☐ Post about voting on your social channels
- ☐ Print and hang flyers in the community

\*Source: Internal Nextdoor data



# Social Channels

Promotional Kit for **Public Agencies**



**Download this QR code** to easily link your community to the Neighborhood Faves voting page. You can share the code on your digital channels or print it out.

[DOWNLOAD KIT](#)

## Get the word out about local businesses in your community so neighbors show their support.

Download the images for the social channels you want to post on, and use our suggested copy or tailor as your own. Don't forget to tag **@nextdoor** and include the hashtag: **#NeighborhoodFaves**



## Nextdoor Post

Download this image and use the suggested copy below for a post on Nextdoor. Include this link so neighbors can vote: <http://www.nextdoor.com/faves>

### Suggested Nextdoor post copy:

Hey neighbors: Join us in supporting the community and celebrating our local businesses in this year's Nextdoor #NeighborhoodFaves!

As the only business awards voted on by neighbors, your Neighborhood Faves votes help local businesses grow, get discovered, and get the chance to win \$500. Vote now through June 30 to help a local business you love become a 2023 Nextdoor Neighborhood Fave:  
<http://www.nextdoor.com/faves>



# Social Channels

Promotional Kit for Public Agencies

2023  
Neighborhood  
**FAVES**  
nextdoor

## Instagram Feed

Download this image and use the suggested copy below to post on Instagram. Include this link in your post and even your bio: <http://www.nextdoor.com/faves>

### Suggested Instagram copy:

Hey neighbors: Join us in supporting the community and celebrating our local businesses in this year's @Nextdoor Neighborhood Faves!

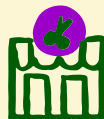
As the only business awards voted on by neighbors, your #NeighborhoodFaves votes help local businesses grow, get discovered, and get the chance to win \$500. Vote now through June 30 to help a local business you love become a 2023 Nextdoor Neighborhood Fave: <http://www.nextdoor.com/faves>



## Stories (for all platforms)

Download this image for your Stories and include the following link so neighbors can vote: <http://www.nextdoor.com/faves>

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## Facebook

Download this image and use the suggested copy below for Facebook. Include this link for easy voting: <http://www.nextdoor.com/faves>

### Suggested copy for Facebook:

Hey neighbors: Join us in supporting the community and celebrating our local businesses in this year's @Nextdoor Neighborhood Faves!

As the only business awards voted on by neighbors, your #NeighborhoodFaves votes help local businesses grow, get discovered, and get the chance to win \$500. Vote now through June 30 to help a local business you love become a 2023 Nextdoor Neighborhood Fave: <http://www.nextdoor.com/faves>

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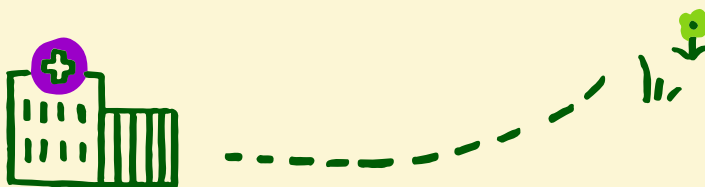


Download the image and use the suggested copy below for LinkedIn. Include this link to get neighbors voting: <http://www.nextdoor.com/faves>



For all of June, we're inviting our [city, county, or area] neighbors to join us in celebrating local businesses in this year's @Nextdoor Neighborhood Faves!

As the only business awards voted on by neighbors, your #NeighborhoodFaves votes help local businesses grow, get discovered, and get the chance to win \$500. Vote now through June 30 to help a local business you love become a 2023 Nextdoor Neighborhood Faves:  
<http://www.nextdoor.com/faves>



Download the image and use the suggested copy below for a Tweet. Include this link to get neighbors voting:  
<http://www.nextdoor.com/faves>

Help your favorite local businesses win 2023 @Nextdoor Neighborhood Faves! Vote here and RT to shout out your #NeighborhoodFaves: <http://www.nextdoor.com/faves>

## DOWNLOAD KIT



# Banners, Ads, and More

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2023  
Neighborhood  
**FAVES**  
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## Email

Download the banner to include in an email or newsletter about Nextdoor Neighborhood Faves. Include the link to vote: <http://www.nextdoor.com/faves>



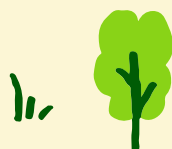
## Mini Flyer

Download a sheet of images to the left to print and hand out like business cards in the community.



## Website Banner

Download the above image to display on your website, and link it to: <http://www.nextdoor.com/faves>



## Poster

Download and print this poster to display in your office or around the community.

DOWNLOAD KIT

